



European
Commission

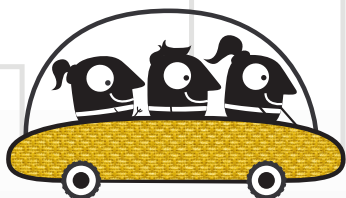


Reading room



Fitness center

HOW WOULD YOU LIKE YOUR TRANSPORT TODAY?



Team building



Meditation session





**EUROPEAN
MOBILITY
WEEK**
16-22 September

DO THE RIGHT MIX is an initiative of the European Commission to promote sustainable urban mobility. There is no single recipe for success and each city needs to find the suitable mix that works in the context of their local circumstances.

DO THE RIGHT MIX involves several activities throughout the year:

- > The core element of DO THE RIGHT MIX is the **EUROPEAN MOBILITY WEEK**;
- > During the rest of the year organisations can register their **sustainable urban mobility actions** on www.dotherightmix.eu;
- > **Workshops** are organised annually bringing together EMW actors from local, national and European levels to exchange ideas;
- > Local authorities will be rewarded during a prestigious **award ceremony** for their best practice in raising public awareness on sustainable mobility. Awards will be presented for the best **EUROPEAN-MOBILITY WEEK** local campaign, for excellence in sustainable urban mobility planning and for the Best Registered Action.

EUROPEAN MOBILITY WEEK is organised each year between 16-22 September. It aims to encourage local authorities to introduce and promote sustainable transport measures and to invite local residents to try transportation alternatives to the car.

The week culminates in the 'Car-Free Day' event, where participating towns and cities set aside one or several areas solely for pedestrians, cyclists and public transport.

Each journey is different, but too often we rely on the same mode of transport and may instinctively hop into our car, even though cycling or public transport could be a more efficient choice.

Violeta Bulc,
Commissioner for Transport

Since 2002, the impact of **EUROPEAN-MOBILITY WEEK** has been steadily growing, both across Europe and around the world. In 2014, a total of 2013 cities from 44 countries officially registered for the campaign.

For more information, visit
www.dotherightmix.eu



For more information, visit
mobilityweek.eu



Sightseeing tour